

Imagining Our Project Outcomes: *What should the end-goal of our project look like?*

- We have 6 sessions left together, so it's time to create a concrete goal and plan for research and action. For each idea below (or for new ideas you add on the back of the page!) please brainstorm...
 - What would be a **satisfying outcome** or "checkpoint" for our work?
 - What are the **research questions** that we can address in our time together?
 - What do you like/dislike about this idea?

An after-school program on plant life (gardening, art, food, and restoration)*, pilot program and research proposal

**note, Penn team has a good reason for focusing on this topic!*

Messaging campaigns: social norms and peer pressure

Resource mapping: create a map of useful resources in students' neighborhoods / surrounding Sayre

A model of behavior change to guide some research questions

What specific action/s do we want people to take or not take?

what beliefs do people hold about what will happen if they take or don't take the action?

what additional skills do people have or need to take/not take the action?

what beliefs do people hold about what will happen if they take or don't take the action?

what beliefs do people hold about how others feel about the action? do people think it's socially acceptable to take/not take the action? why would people take/not take the action?

do people think they are capable of taking/not taking the action? what beliefs do people hold about their power over the action and desired outcome?

how do these attitudes, ideas, and beliefs all relate to the target action? can we intervene on any of these beliefs/attitudes? if so, how?

